

Dear Sir/Madam,

You are cordially invited to visit the BEAUTYISTANBUL 2023 Exhibition!

Please find the details about **BEAUTYISTANBUL 2023**, the **4th International Exhibition for Cosmetics, Beauty, Hair, Home Care, Private Label, Packaging and Ingredients** on **27-29 September 2023** at Istanbul Congress Center & Lutfi Kirdar Congress Center & Hilton Convention Center in **Taksim-Istanbul-Turkey**. Visiting hours are from **10.00 to 18.00 on Wednesday, Thursday and Friday**. Admission is free for international trade visitors.

Featuring 800 exhibitors from 60 countries in 7 halls, BEAUTYISTANBUL is among the **Top 5 biggest cosmetics exhibitions worldwide** and it is **the most international cosmetics event** with trade visitors from 157 countries. **Confirmed Country Pavilions** include **Italy (130+ Exhibitors), Brazil, France, Poland, South Africa, Ukraine, Pakistan, Egypt, Russia, South Korea, China** and more than 400 international exhibitors.

BEAUTYISTANBUL exhibitors include manufacturers, brands, private label and contract manufacturers and suppliers in personal care, skin care, make-up, hair care, perfume, natural & organic, home care & cleaning products, dermocosmetics, nail care, OTC & Pharmaceuticals, baby care, beauty accessories, professional beauty, hair salon equipment and furniture, private label, ingredients, packaging and machinery categories.

Register Online to visit the exhibition: <https://beauty-istanbul.com/register> - After registration, **you will receive the digital entry badge in your e-mail. Save and print your badge to visit the exhibition.**

Use the Online Business Platform and Mobile App: Upon registration, you gain access to browse **exhibitor profiles and products** to interact **24/7 with messaging**, online meetings or set up **physical meetings. Start conducting business** before the physical event! You can **download the Mobile App** to use the Online Platform on the go!

INFORMATION MATERIALS

Current Exhibitor List: <https://beauty-istanbul.com/Exhibitors-BEAUTYISTANBUL2023.pdf>

Exhibition Brochure: <https://beauty-istanbul.com/Brochure-BEAUTYISTANBUL2023.pdf>

Post Show Report: <https://beauty-istanbul.com/PostShowReport-BEAUTYISTANBUL2022.pdf>

2022 Exhibitor List: <https://beauty-istanbul.com/Exhibitors-BEAUTYISTANBUL2022.pdf>

Venue Details and Hall Layout: <https://beauty-istanbul.com/venue/>

[Click here to watch BEAUTYISTANBUL VIDEO](#)

For more information, you can visit the exhibition website: www.beauty-istanbul.com . We wish to see you at BEAUTYISTANBUL Exhibition on **27-29 September 2023** in **Taksim-Istanbul-Turkey!**

**Best Regards,
Mehmet Yavuz Er
Project Manager**